EXHIBIT "1"

United States Patent and Trademark Office

Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

TARR Status | ASSIGN Status | TDR | TTAB Status ***(Use the "Back" button of the Internet Browser to return to TESS)***

La Jolla Kayak

Word Mark	LA JOLLA KAYAK
Goods and Services	IC 039. US 100 105. G & S: Kayak rentals and conducting kayaking tours. FIRST USE: 19950101. FIRST USE IN COMMERCE: 19950101
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	02.01.02 - Men depicted as shadows or silhouettes of men; Silhouettes of men 02.01.33 - Grotesque men formed by letters, numbers, punctuation or geometric shapes; Stick figures 02.09.04 - Humans, including men, women and children, depicted sitting or kneeling; Kneeling, humans; Sitting, humans 06.01.03 - Caverns; Caves 06.03.25 - Marinas 18.07.01 - Boats, inflatable; Canoes; Kayaks; Row boats 18.11.25 - Battery carrier trays for automobiles; Belts, safety, vehicle; Brakes (automobile); Car seats, baby; Clutches, vehicles; Gear shifts, vehicle; Grills (automobile); Head lights, vehicle; Hitches, (trailers); Horns (vehicular); Jacks (vehicle); Kick stands (bicycle); License plates; Lights, auto; Lights, bicycle; Mirrors, vehicle; Pedals (vehicular); Porthole; Racks, (automobile); Radiators, vehicle; Sails; Seat belts, vehicle; Stick shifts (automobile); Windshields (vehicular) 25.01.01 - Frames, picture 25.01.25 - Borders, ornamental; Other framework and ornamental borders 26.11.20 - Rectangles inside one another 26.11.21 - Rectangles that are completely or partially shaded
Trademark Search Facility Classification Code	ART-18.07 Vehicles for use on water; amphibious vehicles ART-18.11 Parts of land, water and air vehicles ART-25.01 Framework BLDG-AND-SCEN A type of building or a type of scenery HUM Accurate representation of a human form, or any portion of a human form SHAPES-GEOMETRIC Geometric figures and solids including squares, rectangles, quadrilaterals and polygons
Serial Number	78892846
Filing Date	May 25, 2006
Current Filing Basis	1A
Original Filing Basis	1A

Published for Opposition	July 10, 2007
Registration Number	3297782
Registration Date	September 25, 2007
Owner	(REGISTRANT) **La Jolla Kayak** & Company LLC Michael Luscomb US Sharon Luscomb US LTD LIAB CO CALIFORNIA 2199 Avenida de la Playa La Jolla CALIFORNIA 92037
Attorney of Record	Robert Martin
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE " **LA JOLLA KAYAK**" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

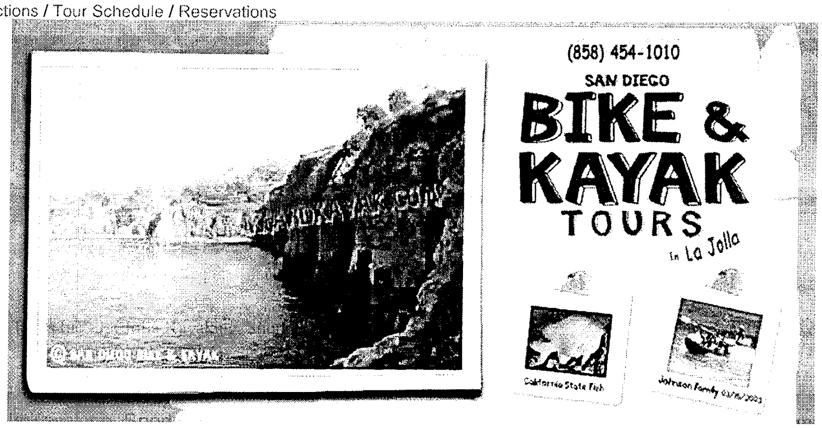
EXHIBIT "2"

La Jolla Kayaking, Snorkeling, Bike Tours and the Caves.

Contact Us | FAQ | **858-454-1010**

The 7 Sea Caves La Jolla Pacific Beach Downtown San Diego Coronado Specials & Packages Adventure Travel

Directions / Tour Schedule / Reservations



HOME
RENTALS
KAYAK TOURS
BIKE TOURS
SNORKELING
GROUPS

TOURS
Kayak the 7 Caves
Kayak Snorkel Tour
Snorkel La Jolla Cove
Half Day Bike Kayak
Freefall Bike Tour
Downtown Waterfront
Tour De Coronado

SEASONAL TOURS
Whale Watching
Sunset Tours
4th of July Fireworks
Shark Encounter
Kayak Surfing

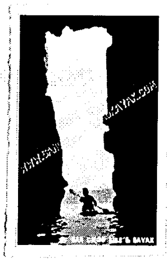
RENTALS
Kayak Rentals
Bike Rentals
Snorkel Rentals
& Beach Gear

OTHER SERVICES
Hotel Delivery
Shuttle Service
Team Building

SAN DIEGO TIPS
Places To Stay
Don't Miss
Good Eats
Helpful Links

LOCAL MARINE LIFE
Garibaldi
Dolphin
Sea Lions

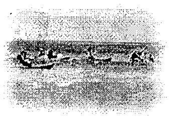
Kayak the 7 Caves of La Jolla *or Bike the freefall!*



The best parts of San Diego can only be witnessed by bike or kayak and we hope to share the best parts our city with you. Experience sea kayaking on our stable sit-on-top Ocean kayaks or we offer Bike Rentals and Tours of Downtown San Diego, Coronado, La Jolla, and Pacific Beach.

Kayaking in La Jolla Shores is one of the most popular activities for San Diego visitors to do while on vacation. Experienced kayakers can explore the seacliffs and caves of La Jolla and witness an array of marinelife. All neccissary rental equipment is included with all kayak rentals, we transport the kajaks to the boat launch for you. We have complimentary lockers and changing facilities here for you free of charge. *Reserve Online:* La Jolla kayaking

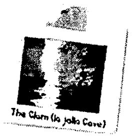
While kayaking La Jolla, paddlers will see harbor seals, Sea lions, Garibaldi, Leopard sharks, and maybe even Dolphins! Kayak or norkel in the La Jolla Cove and witness the amazing Underwater Kelp Forest and Ecological Reserve. Ocean Kayaking adventures are fun for All ages!



We are a La Jolla Attraction not to be missed!

(We cannot advise you to kayak or enter the Caves without an instructor)
Please join our Guided Kayak Tour in to explore the Caves!

The La Jolla Sea Caves - *a Guided Kayak Tour*



Kayak the 7 Caves of La Jolla and visit Sunny Jim's Cave, Arch Cave, the Clam's Cave, the Underwater Kelp Forest, Garibaldi, sea lions and leopard sharks with our certified and experienced tour guides. Our La Jolla kayak tours are designed for those who want to enjoy the outdoors while on vacation.
Witness the most spectacular scenery around!

EXHIBIT "3"

La Jolla Kayak

La Jolla Kayak, operating since 1995, provides tours of the spectacular sea cliffs and caves of La Jolla. Paddle and snorkel amongst La Jolla's famous underwater reserve while observing the stunning reefs full of marine life. We offer a variety of tours with our certified instructors or you can rent one of our super stable sit-on-top ocean kayaks on your own. Experience how easy La Jolla Kayak makes exploring some of the finest scenery along the Pacific Coast.

DAILY KAYAK TOURS OF THE 7 CAVES
includes a tour guide, kayak lesson, life vest & paddle. Tours are **$45** per person and 1½ hours long.

TOUR TIMES: 9 • 11 • 1 • 3 • Sunset

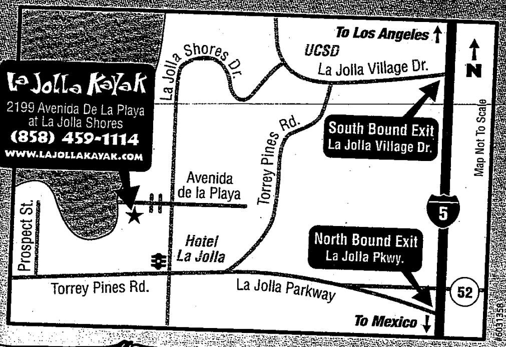
KAYAK RENTAL RATES

- ***Single*** **$28** *for 2 hours*
  $38 *for 4 hours*
- ***Double*** **$45** *for 2 hours*
  $60 *for 4 hours*
- *Packages & Group Rates Available*
- *Complimentary Lockers & Limited Changing Area. Please come in your bathing suits.*

San Diego

KONA MIKE'S SURF SCHOOL

VISA MasterCard DISCOVER


La Jolla Kayak
2199 Avenida De La Playa
at La Jolla Shores
(858) 459-1114
WWW.LAJOLLAKAYAK.COM
To Los Angeles
UCSD
La Jolla Shores Dr.
La Jolla Village Dr.
N
La Jolla
South Bound Exit
La Jolla Village Dr.
Torrey Pines Rd.
Map Not To Scale
Avenida
de la Playa
5
Prospect St.
Hotel
La Jolla
North Bound Exit
La Jolla Pkwy.
Torrey Pines Rd.
La Jolla Parkway
52
To Mexico

Open 7 Days · 8 a.m. – Sunset

KAYAK THE CAVES OF LAJOLLA

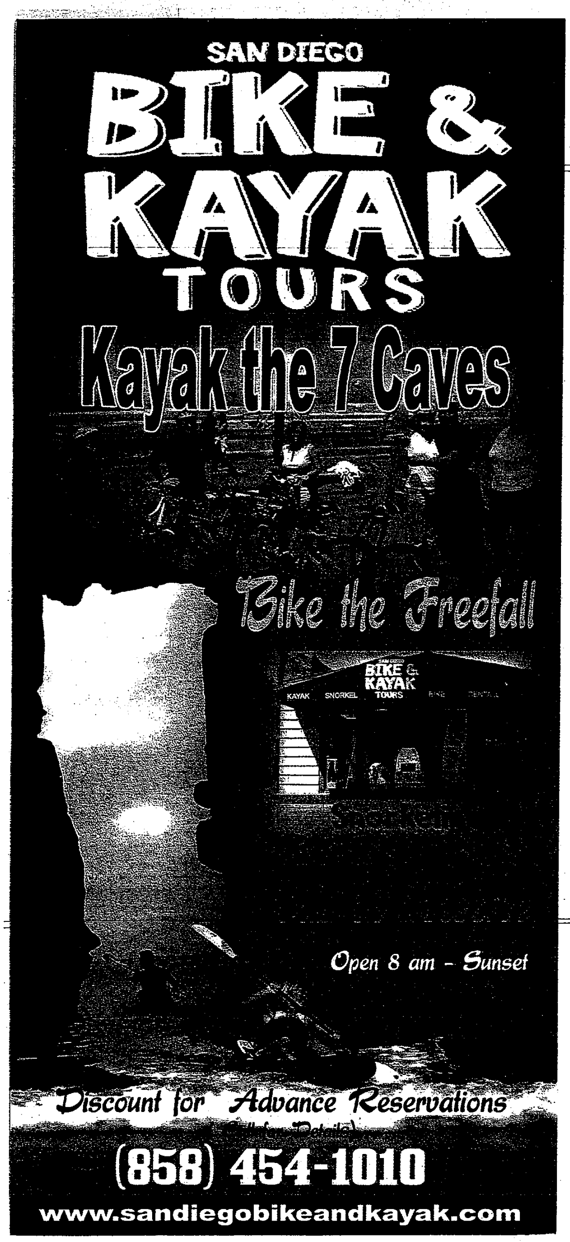
La Jolla Kayak Offers:

- *Kayak Tours & Rentals*
- *Surf Lessons*
- *Snorkel & Wetsuit Rentals*
- *All Board Rentals*
- *Kayak Fishing*
- *Beach Apparel*

La Jolla Kayak
(858) 459-1114

Fun for All Ages - No Experience Necessary

EXHIBIT “4”


SAN DIEGO
BIKE &
KAYAK
TOURS
Kayak the 7 Caves
Bike the Freefall
BIKE & KAYAK TOURS
Open 8 am - Sunset
Discount for Advance Reservations
(858) 454-1010
www.sandiegobikeandkayak.com

SAN DIEGO
BIKE & KAYAK

2222 Avenida De La Playa at La Jolla Shores

La Jolla Freefall Bike Tour

Approx. 2.5 - 3 hours

Start this bike tour with a breathtaking 360 degree view from atop Mt. Soledad! Check out the controversial cross before the thrilling descent into Pacific Beach. Stop at the Crystal Pier, the Boardwalk and Mission Bay. Bike the backstreets of La Jolla to Windnsea's famous surf spot. Stop to watch the seals at the Children's Pool before riding to La Jolla Cove. Enter Sunny Jim's Cave via the Cave Store.

Kayak & Snorkel Tour

Approx. 2.5 hours

Take our famous Kayak Tour of the 7 Caves and Kelp Forest & snorkel nearby La Jolla Cove! Snorkeling is made easy by taking gear aboard the kayaks. Snorkel with the Garibaldi, the Leopard sharks, and the Shovelnose Guitarfish. Snorkeling the world famous La Jolla Cove is fun for all ages!

Kayak Tour of the 7 Caves

Approx. 2 hours **No Experience Necessary**

Explore the sea cliffs and 7 Caves of La Jolla! Paddle to Arch Cave, Sunny Jim's, the Clam, underwater Kelp Forest & Ecological Reserve. Kayakers can see seals, sea lions, Garibaldi. (California State Fish) leopard sharks. (they're harmless) and dolphins! Finish off the kayak tour by riding a wave back to shore!

Double & Single Kayak Rentals also available: $5 off kayak rentals M-F

Kayak rentals & tours include kayak, paddle life vest, lesson, and kayak delivery.

Special pricing for kayak rentals before 9am & after 5pm

Half Day Bike & Kayak Tour

Approx. 5 hours: Our Most Popular Tour!

Includes Kayak Tour of the 7 Caves & Freefall Bike Tour

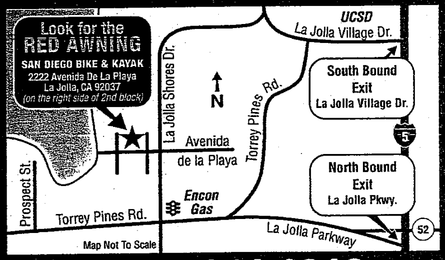
Start your day off with a coastal leisure ride around San Diego. Then cool off with the Kayak Tour of the 7 Caves, kelp forest, and Ecological Reserve. There is a break between the bike & kayak tours for lunch and to change.

Bike Rentals and Hotel Delivery also available

Bike rentals & tours include bike, helmet, water, snacks, and transportation.

2nd Red Awning on the Right

Call for Reservations

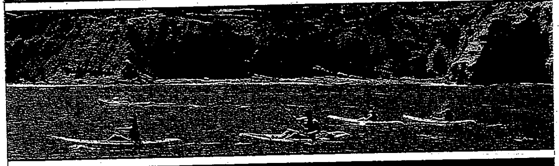

Look for the
RED AWNING
SAN DIEGO BIKE & KAYAK
2222 Avenida De La Playa
La Jolla, CA 92037
(on the right side of 2nd block)
UCSD
La Jolla Village Dr.
La Jolla Shores Dr.
N
Torrey Pines Rd.
South Bound Exit La Jolla Village Dr.
5
Avenida de la Playa
North Bound Exit La Jolla Pkwy.
Prospect St.
Torrey Pines Rd.
Encon Gas
La Jolla Parkway
52
Map Not To Scale

(858) 454-1010

Bike La Jolla's Freefall · Kayak La Jolla's Caves

SAN DIEGO

BIKE & KAYAK TOURS



We offer:

La Jolla Freefall Bike Tour • Coastal Leisure Ride

Kayak Tour of Seven Sea Caves • Bike/Kayak Tour

Call 858-437-1224

today for your reservation!

www.sandiegobikeandkayaktours.com

SAN DIEGO

BIKE & KAYAK TOURS AT La Jolla Kayak

All tours meet at La Jolla Kayak • Reservations required

La Jolla Freefall Bike Tour

approx. 3 hours

Start this bike tour with a breathtaking 360 degree view of San Diego from atop Mount Soledad! Take a closeup look at the controversial cross before taking off! Then let the nearly four mile descent begin!! Ride down through the famous surf spot at Windansea beach and the boardwalk in Pacific Beach and Mission Bay. On the way back, stop at the Children's Pool for a closeup view of the harbor seals and at the world-famous La Jolla Cove.

Coastal Leisure Ride

approx. 2.5 hours

This coastal ride begins with a stop at the world-famous La Jolla Cove and the Children's Pool for a closeup of the seals and sea lions laying out on the beach! Then, after a quick history lesson on the nearby Museum of Contemporary Art, enjoy the leisure ride through the quaint backstreets of La Jolla. Enjoy the return trip from Mission Beach while biking through the prestigious downtown La Jolla.

Half Day Bike/Kayak Tour

approx. 5 hours: **OUR MOST POPULAR TOUR!**

Includes La Jolla Freefall Bike tour and Seven Sea Caves kayak tour.

Start the bike tour atop Mt. Soledad for a thrilling descent to the famous Windansea surf spot. Then, cool off in your kayak while launching into the ocean from La Jolla Shores. Paddle up to the breathtaking Seven Sea Caves. Witness the Garibaldi, the sea caves, the leopard sharks and the Underwater Kelp Forest.

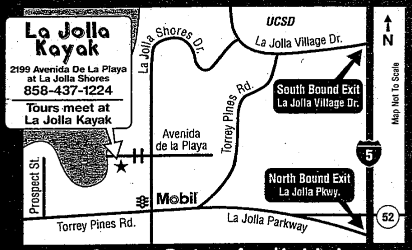
La Jolla Sea Caves Kayak Tour

approx. 1.5-2 hours

Paddle up to the Seven Sea Caves and sea cliffs to witness these breathtaking sandstone formations. Also paddle out to the Underwater Kelp Forest and Ecological Reserve. Kayakers will see California Garibaldi, leopard sharks (they're harmless!), seals and even dolphins!.

Bike tours include bike, helmet, water, snacks, tour guide, lesson.

Kayak tours include kayak, paddle, life vest, tour guide, lesson.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at La Jolla Shores
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Mobil
Torrey Pines Rd.
La Jolla Parkway
52

Group Rates Available!

For Surf Lessons or Kayak Rentals Call: 459-1114

Call 858-437-1224

today for your reservation!

www.sandiegobikeandkayaktours.com